

Product Description

► Introduction

Channel99i targets the need of getting valuable and meaningful information spanning various topics from regular news updates to mobile phone buyer's guide to info on tourist places on one's handset without surfing internet.

► Access Mediums

SMS

CH99i would use this medium with the available short code. User would have to send SMS to the short code whenever he would need updated information.

Client

It can be pre-installed on new devices, or delivered Over The Air (OTA). Ch99i client would have all the components of info services in the main menu. The latest info would be updated automatically each time and user can view it as per convenience.



► Product Offerings

- News Paper Headlines-Latest news headlines of the day will be provided and can be pulled by the user.
- Mobile Phone Buyer's Guide-The user can ask for recommendation on mobile handset by sending SMS specifying the price range and features required (Optional).
- City Guide-User can avail information on any place to be visited by sending the name of the place by SMS to the short code. The system would provide the details about that place like Weather, Best time to Visit, Site seeing place and market place info etc.
- Jokes-The user can demand for jokes as and when desired.
- Ek Khabar (News Slice)-Daily available news on science, bollywood etc; can be pulled by the user.

► System Configuration

Channel99i can be configured in either simplex or redundancy mode. In redundancy mode, both 1+1 and N+ 1 modes are supported. This allows the system to be implemented in small-scale installations and large-scale installations with redundancy.

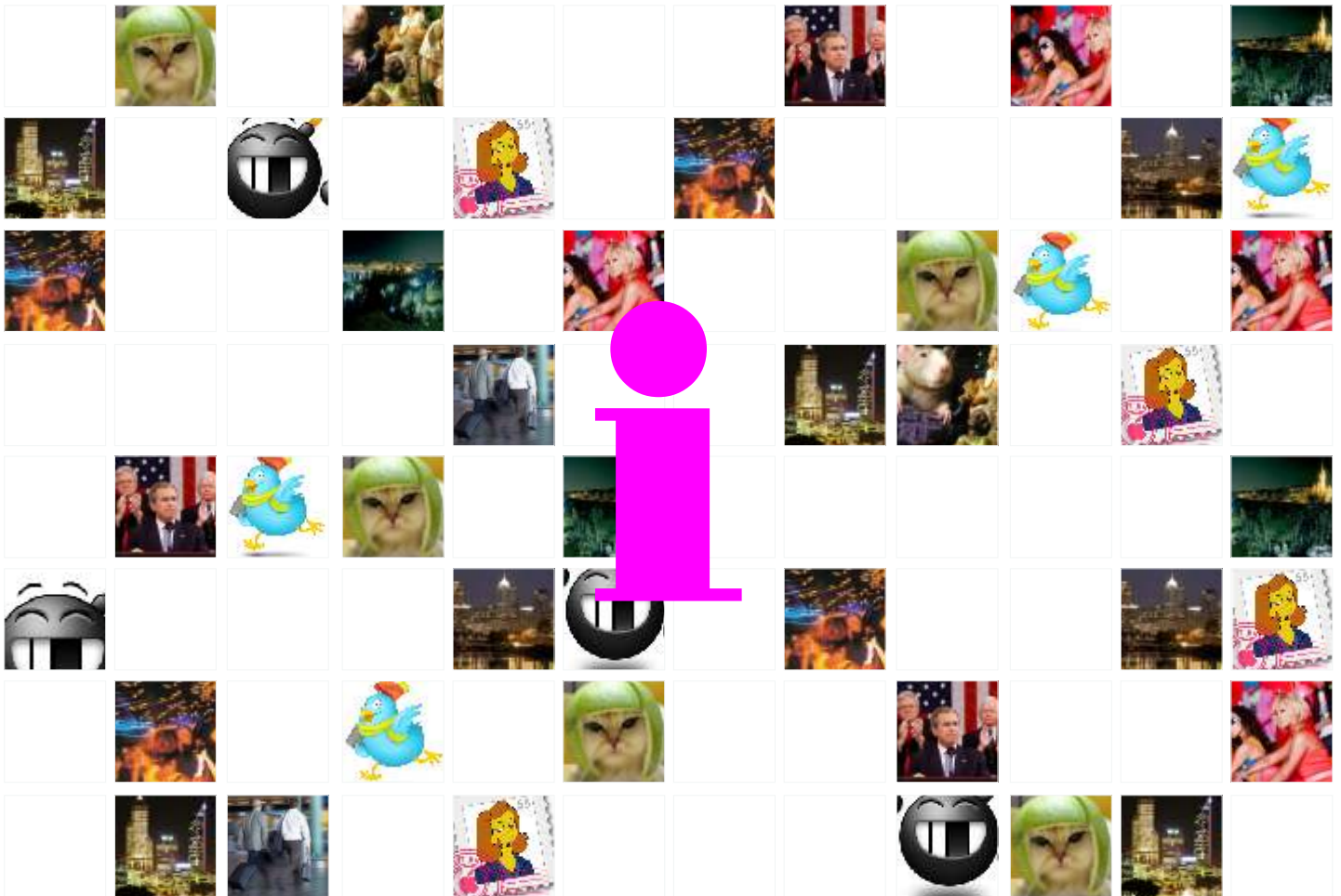
The system can run on the following hardware configuration, or equivalent

Carbo Serve

Specifications: Intel based Dual core servers 3.6 GHz CPU with 4 GB RAM, 144 GBx2 HDD onboard, dual High Speed SCSI adapters to external storage or equivalent servers like x3650

Web Servers

Specifications: IBM Blade Center Single Xeon 1.6GHz Blade with Single/Dual core with 2 GB RAM, 73 GBx2 HDD onboard or equivalent servers like x3550



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