

Product Description

► Introduction

Music has no boundaries as it has global appeal and is loved by all at all ages and time. Channel99MJ is unique in presenting personalized music browsing and listening experience to the user. Channel99MJ is compatible to almost every handset based on Symbian and Java phones. It provides media control such as play, pause, forward, rewind, stop, next and previous options while listening to the music. The platform provides music that appeals to all and is tuned to both local and global needs of the customer. While designing the system the emphasis has been laid on the entire integrated customer experience. Channel99MJ simply would bring an extra-ordinary experience for the music lovers.

► Music Juke Box

Music Jukebox is simply Music at its best. User gets a feel of FM like experience as there is an instant play of songs.

► How It Works

Channel 99MJ is very easy to use. All that needs to be done is to download the client software on your handset and you are ready to rock.

The user can request the client application to be put in the handset in many ways such as a service request can be sent on a SMS code and one can download it while clicking on the link that would be forwarded in the reply. Upon clicking it, it can seamlessly be downloaded into the handset. The same flow can be executed through a web page or other mediums of access like USSD. The application supports all the current popular phone models and is customized for the look and feel and the form factor of all.

The product is great in community build up as well as you can have all the options like share with a friend, recommend a playlist and gift a friend.

Channel 99MJ provides you all media control functions like stop, play, pause, rewind and forward. You can also create play lists to group songs.



▶ Product Features

Some of the salient points of the channel 99 Jukebox offering are as follows:



Offering

Once launched with an operator, channel 99 music world is either pre-licensed by all major labels and features a very wide-handset reach and seamless interoperability with other operator music offerings. It can be pre-installed on new devices or delivered Over the Air (OTA).



Play Options

There is an instant song play. User can mark the songs for a repeated play out and can avail fast forward or rewind options. User can skip songs.



Availability

: Entire song list of an hour or day is available.



Selection

User can demand for personal choice and get a personal song chart of the songs selected.



Recommendation and Sharing

can recommend a song for self or a friend..



Ad-Insertion

Advertisement insertion in Audio, Video and Picture format.

▶ System Configuration

Channel 99MJ can be configured in either simplex or redundancy mode. In redundancy mode, both 1+1 and N+ 1 modes are supported. This allows the system to be implemented in small-scale installations and large-scale installations with redundancy.

The system can run on the following hardware configuration, or equivalent

CarboServe

Specifications: Intel based Dual core servers 3.6 GHz CPU with 4 GB RAM, 144 GBx2 HDD onboard, dual High Speed SCSI adapters to external storage or equivalent servers like x3650

Web Servers

Specifications: IBM Blade Center Single Xeon 1.6GHz Blade with Single/Dual core with 2 GB RAM, 73 GBx2 HDD onboard or equivalent servers like x3550

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